

## **TOSHIBA AMERICA BUSINESS SOLUTIONS INC. ACQUIRES FOUR ADDITIONAL 2007 "EDITOR'S CHOICE" AWARDS FROM BETTER BUYS FOR BUSINESS**

*Leading Independent Buyer's Guide for Office Equipment Gives Rave Reviews to Toshiba's e-STUDIO™166/167/207 and e-STUDIO500P*

### **IRVINE , California ( Sep 14, 2007 ) :**

Toshiba America Business Solutions Inc. (TABS) is proud to announce that four of its products—the e-STUDIO™166/167/207 multifunction product (MFP) series and the e-STUDIO500P monochrome laser printer—recently earned the 2007 "Editor's Choice" award from Better Buys for Business, the nation's leading independent buyer's guide for office equipment. This accolade is bestowed to the best overall buys and best performing products in their categories, based on a rigorous analysis of all current models. To date, Toshiba now has received a total of eight "Editor's Choice" awards from Better Buys for Business.

"We are proud that Toshiba's products have a steady flow of praise from independent organizations such as Better Buys for Business," said Steve Rhorer, vice president, marketing, TABS. "These accolades validate our commitment to providing quality and competitive products to our customers. We are particularly pleased with acquiring the 'Editor's Choice' award as Better Buys for Business delivers up-to-date reviews to organizations seeking the best value for their money."

Better Buys for Business commended the e-STUDIO166/167/207 series for its functionality and "excellent features." The e-STUDIO166 is a "solid multifunctional [product]" for a small office/home office (SOHO), and an "excellent choice" capable of handling large paper sizes. The e-STUDIO167/207 caters to small workgroups and was noted by Better Buys for Business to be "quite impressive" in its copier range. Both models acquired the 2007 "Editor's Choice" status as they offer a full range of functionality in a compact package. Better Buys for Business deemed the e-STUDIO167/207 "outstanding small office copiers."

The e-STUDIO500P was acclaimed as a "fast, efficient, no-frills printer that won't break the bank" and was praised for its value as a network printer.

### **About Better Buys for Business**

Better Buys for Business is the leading independent buyer's guide to office equipment. Its mission is to help buyers of copiers, printers, fax machines, scanners, and duplicators make smarter purchasing decisions. To learn more about Better Buys for Business, call (800) 247-2185 or visit [www.BetterBuys.com](http://www.BetterBuys.com).

---

### **About Toshiba America Business Solutions Inc.**

Toshiba America Business Solutions Inc. (TABS) manages product planning, marketing, sales, service support and distribution of copiers, facsimiles, multifunction printing products, network controllers and toner products throughout the United States, Mexico, Brazil, Latin America and the Caribbean.

Headquartered in Irvine, Calif., TABS has four divisions: the Electronic Imaging Division; the Toner Products Division; the Document Solutions Engineering Division; and TOPAC U.S.A., Inc., dba Toshiba Business Solutions (TBS), a wholly-owned subsidiary corporation of TABS, that operates a network of wholly owned office equipment dealers throughout the United States.

Named the most favored manufacturer eight times by the Business Technology Association (BTA), Toshiba's entire product line, customer support and marketing distribution policies are markers for the industry. Among the many other awards garnered in recent years, Toshiba was named the "Manufacturer of the Year" seven times by Marketing Research Consultants (MRC), and has twice been named to the CIO 100 for being among the top 100 "bold" (2005) and "agile" (2004) companies in the world.

TABS is an independent operating company of Toshiba Corporation, the seventh largest electronics/electrical equipment company and the world's 91st largest company in terms of sales. Ranked by Fortune magazine as the 10th Most Admired Electronics Company in the World, Toshiba Corporation is a world leader in high technology products with more than 300 major subsidiaries and affiliates worldwide. Fiscal year revenue in 2006 was approximately \$60 billion.

For more information on Toshiba copier, facsimile, multifunction printing products, network controllers or toner products, or for a dealer in your area, call (800)-GO-TOSHIBA or visit the TABS Web site at [www.copiers.toshiba.com](http://www.copiers.toshiba.com).